

CALEB DALRYMPLE

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SUMMARY

Career changer with a background in business management, sales, marketing, and web development. Skilled communicator with a natural ability to understand and connect with people. Resourceful by nature with a persistence that is unyielding. Known for finding innovative solutions to complex challenges, adapting quickly to changing environments. Feeling rejuvenated and excited to learn and grow with a new company.

EDUCATION

CAREERFOUNDRY - Full-Stack Web Development Program 2024-2025

SAN DIEGO STATE UNIVERSITY - Bachelor of Science in Business Administration (Management) GPA 3.74

PROFESSIONAL SKILLS

- | | | | |
|-----------|--------------|---------------|-----------|
| • Outlook | • PowerPoint | • HTML, CSS | • React |
| • Excel | • CRM | • JavaScript | • Node.js |
| • Word | • AWS | • Git, GitHub | • MongoDB |

PROJECTS

LACH MOTORSPORTS - Small Business Consulting ([PDF](#))

I served as the project manager for a Small Business Consulting Project through SDSU, in which our team developed a 90+ page business analysis outlining strategic recommendations to enhance a local company's sales and revenue.

MYFLIX - React, JavaScript, Node.js, MongoDB, Heroku ([Live Demo](#), [GitHub](#))

Full-Stack website where users view information about movies pulled from an external API and database I created. A profile view allows users to view a list of favorite movies, change account info, or delete their account. Upon successful signup/login, passwords are hashed and JWT Authentication is then used to grant access to the RESTful API.

EXPERIENCE

LAND SURVEYOR/INTERIM CHIEF OF PARTY:

Aug 2018 - Present

Guida | Culver Group | Stantec

- **Manage and execute projects** as Interim Chief, coordinating across timelines, budgets, and tasks
- Collaborate on **cross-functional teams** to complete large-scale projects such as high-rises and freeways
- **Compile and organize** data to present to clients
- Advanced use of various technologies, such as GPS, Trimble Robotic Total Station, and GIS software

LAZ PARKING - Valet Attendant

Oct 2016 - Aug 2018

- Managed operations at UCSD Moores Cancer Center of up to 110 cars per day
- Took pride in prioritizing the individual needs of patients with exceptional care

WELK RESORTS - Sales Representative

Jun 2016 - Oct 2016

- Led customers on energetic, annotated tour and presentation
- **Actively listened to gather information and determine customers' needs** to present key program benefits
- Ranked 1st out of 12 in sales of my cohort, and 19th out of approximately 90 total sales representatives

BIGGS HARLEY-DAVIDSON - Marketing Coordinator

Feb 2015 - Jun 2016

- **Planned and produced** weekly events with up to 60 vendors and thousands of attendees, involving significant permitting facilitated through agency partnerships
- **Managed event vendor accounts**; onboarded, tracked, and developed lasting business relationships
- **Identified, developed, and evaluated marketing strategy** based on knowledge of establishment objectives, brand consistency, market characteristics, budget, and return on investment
- **Maintained customer database** using CRM software (eLeads)
- **Lead trade show marketing** at various external events from initial planning and coordination through execution and attendee lead generation for sales teams